

PERSONAL INFORMATION

Ion Stavre



WORK EXPERIENCE

1995-present

Lecturer, Senior Lecturer, Associate Professor

National University of Political Studies and Public Administration (Romanian: Școala Națională de Studii Politice și Administrative, SNSPA)

- Teaching courses and seminars: “Public image” (1995-1998), postgraduate, “Image of public institutions”, cultural master’s degree course, “Techniques for the creation of image” (1998-2001), postgraduate, “Audiovisual communication”, 2nd academic year, master’s degree studies in Audiovisual communication and master’s degree studies in Communication and public relations (2001-present), “Management in the audiovisual”, “Programming”, “The radio-TV show”, master’s degree studies in Audiovisual communication, “Advertising in the audiovisual media”, 2nd academic year, “Audiovisual communication”, 1st academic year
- Coordinator of the audio-video laboratory (2002-present)
- Coordinator of the master’s degree studies in audiovisual communication (2003-present)
- Case studies with students in the newsrooms of the Romanian Public Television (TVR) and Prima TV
- During my lectures, I had personal guests: Patricia Burd, Regional News Director, SBS Broadcasting (Prima TV), H. M. Loerakker, Secretary General of the Dutch Association of Communicators in the Public Institutions, Pamela Lagano, President of the “Lagano & Associates” company for training in the communication field for the capital market in Romania
- Visiting Professor for courses in the communication field at the Diplomatic Academy and the Training Centre for local public administration (currently INA), 1998-2002
- Trainer in courses for public officials (INA), August 2007, January 2008, August 2008
- Assessor for the programme “Special scholarship of the Romanian Government” in 2005 and 2006, programme financed by PNUD and the Romanian Government
- Member in doctoral committees at University of Bucharest and the National University of Theatre and Film “I. L. Caragiale”, Bucharest, Romania
- ARACIS assessor in the communication and distance learning fields, 2008-2010
- Trainer at the School for Television “Tudor Vornicu”, 2013-2014

Sector: Education

- 1991-present **Editor-in-chief, Producer**
Romanian Public Television (SRTV)
- Producer of the TV shows “Parlamentul României” (2004-present) and “Observatori la Parlamentul European” (2015-present)
 - Executive coordinator of the Social-Economic Newsroom, TVR, April 2003-2006
 - Coordinator of the territorial correspondents department of TVR, 1997-1999 and August 2001-August 2002
 - Editor-in-chief, News Department in TVR, 1994-January 1997
 - Political news editor (the activity of the Romanian Parliament), economic and environmental protection news editor, 1991-1994

Sector: Mass media

- March 1999-March 2001 **Spokesperson and Deputy Director of the Public Relations Directorate**
Ministry of National Defence
- Representative of the Ministry of National Defence in the audiovisual working group of NATO, at the annual reunions in The Hague and Budapest, 1999 and 2000
 - Director of the press centre organized on the occasion of the reunion of the Defence ministers in Southeast Europe, with participation of American Secretary of Defence, William Cohen, 30th November 1999

Public Relations and Defence

- 1983-1991 **Design Engineer**
Institute of designing industrial constructions
- Designing steel constructions

Engineering

EDUCATION AND TRAINING

20th April 2004

- PhD in Film and Media**
National University of Theatre and Film “I. L. Caragiale”, Bucharest, Romania
- Title of the doctoral thesis: „Reconstruction of the Romanian society through the audiovisual”
- 1997-1998 **MA in Communication and Public Relations**
Master’s degree studies in Communication and Public Relations
- National University of Political Studies and Public Administration (Romanian: Școala Națională de Studii Politice și Administrative, SNSPA), Bucharest, Romania
- 1995 **Postgraduate course**
National College of Defence (Romanian: Colegiul Național de Apărare), Bucharest, Romania
- 1992-1994 **Postgraduate**
Faculty of Communication Sciences, National University of Political Studies and Public Administration (Romanian: Școala Națională de Studii Politice și Administrative, SNSPA), Bucharest, Romania

- 1978-1983 **BA in Engineering**
Manufacturing and Engineering Department, Welding Equipment and Technologies, Politehnica University of Bucharest

- 1977-1978 **Military service (short term)**

- 1973-1977 **High school, Bacalaureat**
„George Coşbuc” National College, Bucharest, Romania

- Other courses/seminars**
- Seminar: “Strategic Management”, Bucharest, November 2005, organized by Canadian Management Agency (ICMA)
 - Seminar: “Change Management in Turbulent Times”, Bucharest, June 2005, organized by Canadian Management Agency (ICMA)
 - Course of writing and broadcasting techniques: “News in the nuclear energy field”, International Atomic Energy Agency, Vienna, 2003
 - Seminar: United States Defense Institute of International Legal Studies, Executive Seminar on Legal Aspects of Military Media Relations, Bucharest, 2000
 - Communication course during the Partnership for Peace – NATO, Spiez, Switzerland, 2000
 - Seminar: Marshall Center, Military and Media Relations, Bucharest, 1998

PERSONAL SKILLS

Mother tongue Romanian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	C1	C1	C1	C1	C1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](https://www.europecouncil.europa.eu/media/146746/EN/CEFR%20Common%20European%20Framework%20of%20Reference%20for%20Languages.pdf)

Communication skills ▪ Good communication skills gained through my experience as television producer, teacher, communication expert, PR

Organisational / managerial skills ▪ Leadership
 ▪ Good communication
 ▪ Working skills in NGOs

Job-related skills ▪ Management skills in the audiovisual field and in television production
 ▪ Practical knowledge of filming and filming equipment, knowledge of lighting and film techniques

Digital skills ▪ Good command of Microsoft Office
 ▪ Good command of video editing software Final Cut Pro

Driving licence	Driving licence category B
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ADDITIONAL INFORMATION

Books

- Stavre, Ion, *The Reconstruction of the Romanian Society Through the Audiovisual*, Nemira Publishing House, Bucharest, 2004
- Stavre, Ion, *Introduction to the Creation of Image*, FCRP Publishing House, Bucharest, 2005
- Stavre, Ion, Măcanu, Rareș, *The Image of the Organization and the Relation Between the Organization's Image and the Leader's Image*, FCRP Publishing House, Bucharest, 2005
- Stavre, Ion, Wist, Simona, Măi-Antal, Marie Jeanne, *Communication Studies*, Coresi Publishing House, Bucharest, 2009
- Stavre, Ion, *Audiovisual Communication – Aspects of the Europeanization of the Romanian Society*, Tritonic Publishing House, Bucharest, 2011
- Schifirneț, Constantin, Stavre, Ion, Cărlan, Alexandru, Corbu, Nicoleta, Frunzaru, Valeriu, Suci, Arthur, *The Europeanization of the Romanian Mass media and Society*, Comunicare.ro Publishing House, Bucharest, 2011
- Foreword for the book *Promoting Romanian Tourism in the Documentary Film and Its Role in the Consolidation of the Country Brand*, by Monica Ilie-Prica, Pro Universitaria Publishing House, Bucharest, 2019, ISBN: 978-606-26-1109-5.

Articles

- Stavre, Ion, "The exterior environment through the telephoto lens", *Jurnalul naturii*, Issue 30, 1996
- Stavre, Ion, "The spokesperson: a profession from which one never retires", *Panoramic military*, Issue 2, 1996
- Stavre, Ion, "My territory counterparts", *Panoramic militar*, Issue 3, 1999
- Stavre, Ion, "Communication in transition or transition of communication", *Romanian Journal of Communication and Public Relations*, Issue 1, 1999
- Stavre, Ion, "The military cinema, between agony and ecstasy of the digital era", *Panoramic militar*, Issue 1, 2000
- Stavre, Ion, "Precision and chocolate", *Panoramic militar*, Issue 2, 2000
- Stavre, Ion, "Trends in public communication", *Panoramic militar*, Issue 2, 2000
- Stavre, Ion, "The image of the army", *Observatorul militar*, Issue 49, 2000
- Stavre, Ion, "Managing communication – the challenge of the 21st century. Military aspects", *Romanian Journal of Communication and Public Relations*, Issue 2-3, 2000
- Stavre, Ion, "Reality TV, work of fiction or non-fiction?", *Romanian Journal of Communication and Public Relations*, Issue. 1, 2003
- Stavre, Ion, "The management of change or the change of management?", *Bilanț*, June 2005
- Stavre, Ion, "The Romanian management in the phase of the big leap: from enthusiasm to professionalism", *Cariere*, June 2006
- Stavre, Ion, "The media oligarchs and their miraculous power", *Romanian Journal of Communication and Public Relations*, Issue 10, 2007
- Stavre, Ion, "Digital technology and the new television paradigm", communication held at "The complexity of the entire living: Identity and Diversity", organized by the Faculty of Economics and Alternative Sciences Association (Bucharest Academy of Economic Sciences), November 30, 2007, Bucharest
- Stavre, Ion, "The hidden power of television", *Romanian Journal of Communication and Public Relations*, Issue 13, 2008
- Stavre, Ion, *Les télévisions et l'espace public*, Frontières, communautés, médias, Bucharest, 2009
- Stavre, Ion, Găitănaru, Andrei, Bucuroaia, Loredana, "A tribute to the Fulbright Community", Comunicare.ro Publishing House (on DVD), 2011
- Stavre, Ion, "Internet and digital technology – influences on audiovisual communication and on teaching at master's degree level", Valencia, 2012, Published by International Association of Technology, Education and Development - ISBN: 978-84-615-5563-5
- Stavre Ion, Mass media, in search of a new management and business model, Review of International Comparative Management, Vol 14, Issue 5, December 2013
- Stavre, Ion, "The Romanian Public Television and a new beginning: proposal and strategies to defeat the crisis", *Review of International Comparative Management*, vol. 5, 2016
- Stavre, Ion, Puntí, Mònica, "Fake News, Something new?", *Sociology and Anthropology Horizon Research*, Vol 7, Issue 5, 2019

Conferences

- Stavre, Ion, Enăchescu, Vladimir, "Power in Transition", *International Conference: The Exercise of Power 500 years after The Prince was written*, Bucharest Academy of Economic Sciences, Bucharest, 2014
- Stavre, Ion, Drămnescu, Marin, "Copyrights in Romania", *eLearning & Software for Education 2015*, Issue 3, 2015, 127-132
- Stavre, Ion, Ilie-Prica, Monica, "Promoting Romania's country brand through film tourism - an academic perspective", The 6th Annual Edition of International Conference EdProf 2017 – "Professionalism in education", Asociația Facultăților de Economie din România (AFER), May 18-19, 2017
- Ion Stavre, "Fake news: Something new?", *The 9th edition of the Romanian-American Workshop*, Bucharest, 2018
- Stavre, Ion, *The Influence of Digital Technology on journalistic practices in the news business, The 10th edition of the Romanian-American Workshop. MEDIA AND TECHNOLOGY LITERACY*, October 31 – November 1, 2019, Bucharest

Courses

- Stavre, Ion, *Techniques for the Creation of Image*, SNSPA course, 2001 (on CD)
- Stavre, Ion, *Audiovisual Communication*, SNSPA course, 2008 (on CD)

Seminars and Presentations - At the reunions of the audiovisual working group of NATO, The Hague and Budapest, 1999 and 2000

- The seminar "Mass media and NATO", organized by NATO and the Institute for Strategic Studies, in London, Prague, 2000, followed by an interview with Jonathan Eyale, the institute's director for studies, broadcast by TVR
- The Romanian-French bilateral session in the PR field, which took place at the headquarters of the French Ministry of Defence, Paris, 2000
- Member of the jury of the international film festival SIMFEST, in Târgu Mureş
- Southeastern European Financial Forum, organizatori - National Bank of Romania and Romanian Banking Institute, Bucharest, November 8-11, 2005
- The workshop "The complexity of the entire living: Identity and Diversity", organized by the Faculty of Economics and Alternative Sciences Association (Bucharest Academy of Economic Sciences), November 30, 2007, Bucharest
- The National Forum of Continuous Training in Public Administration, organized by the National Institute of Administration, PHARE program 2005/017-553.01.03.03.01, 31st January 2008, Bucharest, June 2009

Projects - Three television formats approved and financed by the European Parliament in 2015 and 2018, in collaboration with the Romanian Public Television, which resulted in 76 editions under the title of "Observatori la Parlamentul European" and 32 for "Europe of Tomorrow"

<https://www.youtube.com/watch?v=TCMB9YINzuE&list=PLxO8-C91Lp90B6RbbXe-nmOEgpyZzPWOn&index=2&t=971s>

- A research project: CNCSIS- Media construction of Europeanization as a public problem in the context of European integration of the Romanian society. COMESTOS. Project code ID_1033 (Deputy Project Manager)

Interviews

- George Friedman (https://www.youtube.com/watch?v=y_MtAQi0koQ)
- Kristalina Georgieva, CEO World Bank
(<https://www.youtube.com/watch?v=g1k4hpzvgf0>)
- Miroslav Lajčák, President of the United Nations General Assembly
(<https://www.youtube.com/watch?v=UCGPGkN9q60>)
- Xavier Bettel, Prime Minister of Luxembourg
(<https://www.youtube.com/watch?v=256mLRgBQ44&t=11s>)
- Rosalia Serrano, former President of Ecuador, former Minister of Education in Ecuador
(https://www.youtube.com/watch?v=X_GnP2d0ols&t=7s)
- Irina Bokova, Director-General of UNESCO